



GLOBAL LEADERSHIP

Succeeding in a World Without Borders

Advanced International Seminar for leaders, senior executives,
HR and LD professionals for organizations

Geneva, Switzerland

Katrina Burrus, PhD, MCC

“I will frequently use the skills and seminar material in my job [...] to introduce change in HR’s strategic direction.”

Lorraine Manguiro,
Head HR,
IFRC, Switzerland

OVERVIEW

Forty percent of leaders assigned to new positions or overseas posts fail after 18 months. The derailment costs companies at least 10 times their expensive annual salaries. Each failure further demoralizes employees, jeopardizing relationships with business partners, customers and other stakeholders.

Based upon her leading edge research on Global Nomadic Leaders for the past 16 years, researcher and master executive coach, Katrina Burrus, PhD, MCC, will present this advanced 4 modules seminar on *How to Gain Crucial Competitive Advantage by Developing Tomorrow’s Leaders*.



The English version
will be available in
September 2011

KEY BENEFITS

The added complexity in today’s global business drives a need for solid mastery in advanced cross cultural knowledge. In this international seminar, you will learn to:

- Enable leaders to **master change** when expatriating, repatriating or taking on a new role
- Support leaders/managers to **drive results in a transition period**
- Increase one’s own and others’ **adaptability to cultural change**
- Resolve **leadership/management challenges**, learn **pragmatic tools to accelerate the integration into new roles and cultures**, and **avoid common pitfalls** when expatriating, repatriating and taking on new responsibilities
- Obtain buy-in for **ideas/projects from top management**
- Learn how to **identify people’s propensity to be mobile and maximize it organizationally**



16 ICF Continuing Coaching
Education Units (CCEU)

For more details on content, key benefits and how to register, please visit
www.mkbconseil.ch



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GLOBAL NOMADIC LEADERS

Masters of multiculturalism, raised in multiple countries, speaking multiple languages, Global Nomadic Leaders are highly mobile and adaptive individuals, thriving on change and gifted with multicultural intelligence. They readily understand how to run business and manage employees across cultures, promoting cohesion while respecting diversity.

Katrina Burrus, PhD, MCC, from Geneva, Switzerland, founded the Global Nomadic Leadership Development Institute specializing in research and development of local and global, highly mobile leaders/managers.

A brochure explaining the content, key benefits and information about enrolment for “*Global Leadership: Succeeding in a World Without Borders*” is available at www.mkbconseil.ch.

REGISTRATION OF INTEREST

Name _____ First Name _____

Company _____

Email _____ Telephone _____

GLOBAL LEADERSHIP

Succeeding in a World Without Borders

Check modules you are interested in following:

Module 1

Assuring a Smooth Repatriation

- Solving repatriation cases and understanding related concerns
- What current research says about repatriation
- Understanding and overcoming difficulties in repatriation
- Further recommendations

Module 2

Succeeding Expatriations

- Conducting an in-depth analysis of various types of expatriates
- Global trends and their influence on leadership
- The importance of multicultural intelligence in avoiding derailment
- How to accelerate successful integration to new positions

Module 3

Personality and Leadership Style

- How decision-making styles influence leadership
- How creativity styles influence innovation
- How to accommodate the boss's need for information
- How communication styles affect employee understanding – strategies for adjusting communication

Module 4

Thriving on Being Mobile

- The effect of globalization and economic trends on mobility
- Constant environment vs. changing environment - identifying core performers
- How to identify, attract and retain highly mobile leaders

Module 5

Developing Cultural Sensitivity

- Assessing and evaluating cultural mobility and sensitivity
- Proficiency in assessing other's cultural sensitivity
- Enabling local leaders to be culturally open and flexible

Module 6

Harnessing Major Trends

- Understanding the psychological contract between individuals and organizations
- Leading generation x,y and baby boomers
- Identifying major issues for leaders in a global environment

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Please note that this seminar can be given privately.